














# Integra Communication & Messaging Services/Google Apps Competitive Matrix



FEATURE		INTEGRA COMMUNICATION & MESSAGING SERVICES	GOOGLE APPS PREMIER EDITION (GAPE) WITH OUTLOOK	POP / WEBMAIL (HOTMAIL, GMAIL, YAHOO, ETC)	INTERNAL SERVER
	ONLINE EMAIL	Synchronized through Outlook	IMAP/POP access (email only); Only synchronizes some information & settings with Google	None	 <p>On-premise Exchange Server provides same functionality, but Hosted MSCS is:</p> <p><b>Cheaper:</b></p> <ul style="list-style-type: none"> <li>• 50%-90% cost savings</li> </ul> <p><b>Simpler:</b></p> <ul style="list-style-type: none"> <li>• Maintain control</li> <li>• Software included</li> <li>• Full suite integration</li> <li>• Reduce hardware costs</li> <li>• Outsource 24 x 7 Support</li> </ul> <p><b>Safer:</b></p> <ul style="list-style-type: none"> <li>• Secure Data Center</li> <li>• Built-in Redundancy</li> <li>• Disaster Recovery</li> </ul>
	WEBMAIL	Outlook Web Access (OWA)	Gmail	Webmail portal only	
	CALENDAR	Synchronized through Outlook	Outlook syncs with GAPE, but: <ul style="list-style-type: none"> <li>• No Tentative or Out of Office status</li> <li>• No attachment in calendar events</li> <li>• No "Optional" attendees</li> <li>• No "Tentative" responses</li> </ul>	No synchronization, no meeting request/scheduling assistant, no shared calendar	
	CONTACTS	Outlook syncs with OWA; detailed contact database	Does not sync Contacts with Outlook; no backup	No shared contacts; limited detail	
	TASKS	Synchronized through Outlook	Outlook doesn't sync Google tasks in Gmail; no backup	None	
	NOTES	Synchronized through Outlook	Outlooks doesn't sync with Google; no notes feature	No online access or synchronization	
	SEARCH	Instant full text search functionality across all information	Instant search functionality (Outlook only)	No instant search	
	MOBILE	Supports Blackberry, iPhone, & Windows Mobile with full wireless sync of all information: option to remotely wipe the handheld if it is lost	Requires optional BES server on-premise. For Windows Mobile or iPhone, Sync Email, Calendar and Contacts via Google/Active sync; limited sync capability	BIS/POP connection; no backup, no real-time sync	
	SHARED FOLDERS	Can create shared folders for all information: accessible in Outlook and OWA	Can create shared Calendars accessible only the Web; cannot share Contact folders, Tasks or Notes	None	
	DELEGATION	Grant others ingrained access to all information points	Delegation requires full access to information: does not allow selective permissions	None	
	COLLABORATION	SharePoint Services included; fully integrated with Outlook and other information points	Google Sites—only available online	None	Not included
	INTEGRATED OPERATION	Outlook, SharePoint, Exchange and other applications designed and coded for smooth integrated operation	Google apps do not talk to each other or integrate efficiently	None	Exchange only