

PRESS RELEASE

FOR INTEGRA TELECOM



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Integra Telecom Earns SIP Trunking Interoperability Certification with Panasonic's KX-NCP Converged IP-PBX Telephone Systems

PORTLAND, Ore., Aug. 11, 2011 – [Integra Telecom Inc.](http://www.integratelecom.com), providing business grade networking, communications and cloud solutions, has earned Panasonic's Session Initiation Protocol (SIP) Trunking Interoperability certification with the KX-NCP500/1000 and KX-TDE 100/200/600 business phone systems.

This certification helps to ensure that Panasonic business telephone systems will be able to work seamlessly with Integra's SIP Solutions SIP Trunking Service.

Integra continues to expand the number of IP-PBXs certified to operate with its SIP Trunking service. The certification from Panasonic allows Integra to provide customers with the following benefits:

- More efficient use of bandwidth by combining voice and data networks onto a single service
- Dynamic bandwidth allocation so more bandwidth is available when voice calls are not in use
- Multiple compression options that place more calls over the same bandwidth with no need for additional circuits

"We're pleased to earn Panasonic's SIP Trunking Interoperability certification with the KX-NCP500/1000 and KX-TDE 100/200/600 products," said Brian Gregory, director of voice and data services for Integra Telecom. "This certification positions Integra to work even more closely with Panasonic dealers and organizations relying on these business phone systems, building our portfolio of SIP Trunking services and delivering enhanced features and productivity to our business customers."

Integra's interoperability with Panasonic will provide a more cost-effective communications solution for businesses. With productivity-enhancing applications, the Panasonic telecommunications platforms allow virtually anytime anywhere access to a myriad of business communications applications. Integra's certification confirms that businesses have selected a dependable and optimal solution when choosing to use Panasonic platforms with Integra's SIP-based VoIP service.

RESPONSIVE. RELIABLE. LOCAL.

“As the global market leader in business telephone systems, Panasonic is committed to delivering innovative solutions that meet the needs of our customers and provide them with significant ROI,” said Bill Taylor, president of Panasonic System Networks Company of America. “Panasonic products offer businesses reliable, flexible and affordable solutions, and provide cost-saving opportunities.”

Through Integra Telecom, businesses can utilize voice lines, Internet, MPLS and SIP services integrated with state-of-the-art VoIP systems, data services and unified communication applications. Additional information is available by calling 1-866-INTEGRA or visiting http://www.integratelecom.com/services/SIP_Solutions.php.

About Panasonic System Networks Company of America

Based in Secaucus, N.J., Panasonic System Networks Company of America is a unit of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: [PC](#)). A comprehensive business-to-business solutions provider, the company develops and delivers reliable, affordable and flexible solutions for communication, collaboration, security and productivity. The complete suite of solutions addresses home and business communications, security and surveillance systems, retail information systems, office productivity solutions, and high definition visual conferencing, keeping Panasonic customers connected, informed, accessible and secure. Information is available at www.panasonic.com/psna. Additional company information for journalists is available at www.panasonic.com/pressroom.

About Integra Telecom

Integra Telecom Inc. connects business by providing business grade networking, communications and cloud solutions to thousands of business and carrier customers in 11 Western states, including: Arizona, California, Colorado, Idaho, Minnesota, Montana, Nevada, North Dakota, Oregon, Utah and Washington. The company owns and operates a nationally acclaimed, best-in-class fiber-optic network consisting of a 5,000-mile high-speed long-haul fiber network and a 3,000-mile metropolitan access network including more than 1,700 fiber-fed buildings. The company has earned some of the highest customer loyalty and customer satisfaction ratings in the telecommunications industry. Integra Telecom is a registered trademark of Integra Telecom Inc. For more information, visit www.integratelecom.com.

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