

PRESS RELEASE

FOR INTEGRA TELECOM



FOR IMMEDIATE RELEASE

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COASTAL FARM AND RANCH SELECTS INTEGRA TELECOM AS TELECOMMUNICATIONS PROVIDER

*Telecom Company Chosen for Local Customer Service and High-Quality MPLS
Solution*

PORTLAND, Ore. – Aug. 20, 2009 – [Integra Telecom Inc.](http://www.integratelecom.com), a facilities-based, integrated communications provider, was selected by Coastal Farm & Ranch as its sole telecommunications provider. Through the agreement, Integra will provide phone and Internet services via private network and virtual private network solutions, also known as multi-protocol label switching, or MPLS, for the company's 13 locations throughout Oregon and Washington.

"Integra's support in creating a consolidated telecommunications solution was exceptional," said Dennis Miller, information technology manager for Coastal Farm & Ranch. "Installation of our enhanced and secure services was handled in a professional and timely manner."

Coastal Farm & Ranch now has the ability to process credit card transactions for customers in six to eight seconds as well as adapting the network infrastructure to changing requirements without installing new equipment or services.

Coastal Farm & Ranch has an established relationship with Integra Telecom that dates back to 1999.

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“Farming, ranching and agriculture is a large part of Oregon’s history and continues to play a significant role in the state’s economy,” said Mike Daniel, senior vice president for Integra Telecom of Oregon. “We are pleased to supply Coastal Farm & Ranch with a telecommunications solution that will assist their business growth and enhance their customer experience as well.”

In addition to in-store services, Coastal Farm & Ranch also provides on-site sales assistance, supports local 4H and FFA programs and employs 220 employees in Oregon and Washington. Integra Telecom will also service the Coastal Farm & Supply’s recently opened, The Carhartt Store, near Cascade Station in northeast Portland, Ore. The new location exclusively sells Carhartt brand apparel.

About Coastal Farm & Ranch Supply

Coastal Farm & Ranch operates seven stores across Oregon with locations in Albany, Roseburg, Eugene, Woodburn, Gresham, Oregon City and Cornelius. In addition to its Oregon locations, they own two additional stores in Washington State that do business as Big R Stores. The retail stores range in size from 30,000 square feet to 80,000 square feet and offer something for everyone. From feed, fencing and tack to western fashion, boots, workwear and tools. Both the Coastal and Big R Stores carry a wide variety of merchandise for both city and country folks alike. “We think of ourselves as a destination shopping experience,” commented Owner Buzz Wheeler. “We are very grateful for our customer base. People tend to drive a little further and are very loyal when it comes to buying from our stores,” Wheeler continued. The Coastal Farm & Ranch chain was founded in 1963.

About Integra Telecom

[Integra Telecom Inc.](#) provides voice, data and Internet communications to thousands of business and carrier customers in 11 Western states, including Arizona, California, Colorado, Idaho, Minnesota, Montana, Nevada, North Dakota, Oregon, Utah and Washington. The company owns and operates a best-in-class fiber-optic network comprised of metropolitan access networks, a nationally acclaimed Internet and data network, and a 4,700-mile high-speed long haul network.

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