

# PRESS RELEASE

FOR INTEGRA TELECOM



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## INTEGRA TELECOM EXPANDS ETHERNET SERVICES

*Integra's Ethernet Services Enhances Thousands of Businesses*

**Portland, Ore. – August 1, 2011–** [Integra Telecom Inc.](http://www.integratelecom.com), a provider of enterprise grade networking and communications solutions, has expanded its Ethernet Services product portfolio to reach more than 400,000 businesses. Launching August 1 with full network availability October 1, Integra's Ethernet Services will be available via Ethernet over Copper (EoC), in more than 120 central offices and are also available via EoTDM in nearly 300 central offices throughout the West. This expands on Integra's current Ethernet Service offering which is available via fiber delivery over its 3,000 route miles of metro fiber and 5,000 miles of long-haul fiber.

The expansion helps large, enterprise customers solve complex business needs, including point-to-point connectivity, multiple-point connectivity, business continuity, and access to high-bandwidth cloud services. Product benefits include the following:

- Simplified network management for rapid fault detection and monitoring.
- Online customer portal for performance management, bandwidth allocation, and class of service modifications.
- Industry leading SLA's.
- Bandwidth 3 Mb/s up to 10 Gb/s.

"We are excited to offer businesses fast, reliable, and secure connections," said Bryan Adams, Senior Product Manager, Data Services. "Integra is committed to growing our network and has completed fiber installation in more than 1,600 buildings, meeting the connectivity needs of our customers including data centers, regional headquarters and multi-tenant buildings."

"Businesses of all sizes are rapidly adopting carrier-grade Ethernet platforms as the transport method of choice. The future of Integra is all about Ethernet. Whether delivered via Fiber, TDM or Copper, Integra's Ethernet Services offering provides a full range of customer options," said Steve Zimba, chief marketing officer for Integra Telecom. "This flexibility, when paired with competitive pricing and superior customer service, makes for exceptional value."

Integra Telecom's carrier-class Ethernet Service provides metropolitan and long haul connectivity to multiple locations. Integra Ethernet Services offering includes the E-Line product line, with both

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Ethernet Private Line, and Ethernet Virtual Private Line (EVPL), point-to-point and point-to-multipoint WAN connectivity for customers. Future enhancements to the portfolio include E-LAN for fully meshed applications, and participation in Ethernet Exchanges, enabling greater reach for Integra's enterprise customers and network access for Integra's wholesale customers. In addition, Integra is increasing data rates for EoC access, eventually extending bandwidth up to 100 Mb/s.

Integra's Ethernet Services product line is certified by the Metro Ethernet Forum (MEF), which guarantees standards of delivery, so customers can be assured that Integra's products meet the highest standards in the industry. The services are MEF 9 and 14 compliant.

Learn more about Integra's Ethernet portfolio at [www.ethernetcentral.com](http://www.ethernetcentral.com).

## **About Integra Telecom**

Integra Telecom Inc. provides voice, data and Internet communications to thousands of business and carrier customers in 11 Western states, including: Arizona, California, Colorado, Idaho, Minnesota, Montana, Nevada, North Dakota, Oregon, Utah and Washington. The company owns and operates a best-in-class fiber-optic network comprising metropolitan access networks, a nationally acclaimed Internet and data network, and a 5,000-mile high-speed long haul fiber network. The company has earned some of the highest customer loyalty and customer satisfaction ratings in the telecommunications industry. Integra Telecom is a registered trademark of Integra Telecom Inc. For more information, visit [www.integratelecom.com](http://www.integratelecom.com).

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