

# PRESS RELEASE

FOR INTEGRA TELECOM



**FOR IMMEDIATE RELEASE**

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## ***CYBER MONDAY INTERNET TRAFFIC SPIKES 30 PERCENT Integra Telecom Reports 2008 Cyber Monday Traffic Matches That of 2007***

**Portland, Ore. – Dec. 1, 2008** – Today, [Integra Telecom Inc.](http://www.integratelecom.com), a facilities-based, integrated communications carrier for business, recorded an increase in business Internet traffic of 30 percent compared to two weeks ago. The spike in Internet usage includes visits to e-Commerce Web sites as well as e-mail exchanges. It also coincides with the first day back to work for many Americans following Black Friday. Today's increase in Internet traffic is equal to that recorded by Integra Telecom during the same timeframe surrounding Cyber Monday 2007.

Integra Telecom is the largest competitive telecommunications carrier West of the Mississippi River, serving businesses in 11 states, including: Arizona, California, Colorado, Idaho, Minnesota, Montana, Nevada, North Dakota, Oregon, Utah and Washington. The Internet traffic statistics provided above reflect Integra's combined network. Integra's Cyber Monday Internet usage was compared against its Internet usage recorded two Mondays prior to Cyber Monday for both 2007 and 2008. Integra traditionally sees more Internet traffic on Mondays than any other day of the week.

### **[About Integra Telecom](#)**

Integra Telecom Inc. provides voice, data and Internet communications to thousands of business and carrier customers in 11 Western states, including: Arizona, California, Colorado, Idaho, Minnesota, Montana, Nevada, North Dakota, Oregon, Utah and Washington. The company owns and operates a best-in-class fiber-optic network comprising metropolitan access networks, a nationally acclaimed tier one Internet and

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data network, and a 4,700-mile high-speed long haul network. The company has earned some of the highest customer loyalty and customer satisfaction ratings in the telecommunications industry. Primary equity investors in the company include Warburg Pincus, Banc of America Capital Investors and Boston Ventures. Integra Telecom, Electric Lightwave, Eschelon Telecom, Unicom and OneEighty Communications are registered trademarks of Integra Telecom Inc. For more information, visit [www.integratelecom.com](http://www.integratelecom.com).

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